



What Happens Next?

Quickstart Guide



CONGRATULATIONS!

We are excited to have you as a client!

Now that you have formed your business, we're here to do all we can to help you ensure it's successful. This guide will walk you through the next steps of setting up your business, providing you with powerful resources to propel your growth.

We are here to support your journey as an entrepreneur.
Contact us anytime and we will be happy to assist you!



Phone Number

(877) 684-2836



Email Address

helpdesk@incauthority.com

My Startup Success Steps

Inc Authority wants to put you on the road to success. We've outlined the steps for you to follow to ensure your new business is protected and compliant.

Check off each step as it's completed. 

(Not all steps are needed for every business and do not need to be completed in this order.)

Register My Business

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Obtain My Tax Identification Number (EIN)

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Complete My Legal Documents

- Operating agreement / bylaws
- Ownership certificates
- Initial meeting minutes and resolutions

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Set up My Business Bank Account

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Build My Business Credit and Complete My Funding Analysis

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Create My Business Plan

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Establish My Online Presence

- Domain registration
- Website

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Build and Protect My Brand

- Logo
- Trademark

☐

Set up My Trust to Protect My Business, Family and Assets

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Maintain My Business Entity Annually

- Renew my business with the state
- Renew my Registered Agent
- Complete my meeting minutes / resolutions
- File my tax return

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Consult With My Tax Professional

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Highlighted Products

Inc Authority is so much more than a business formation company!

Inc Authority offers you access to a comprehensive range of services to help your business grow while protecting you and your family. Inc Authority tailors its products and services to meet the needs of every business.



Building Business Credit

Having great business credit enables you to obtain the funding you need to expand, cover daily expenses, purchase inventory, and hire additional staff. When you enroll in our program, you will:

- Establish a credit profile with the top business credit reporting bureau, Dun & Bradstreet
- Gain access to a Business Credit Coach who will guide you through the process of building A+ business credit
- Receive a robust credit health check-up and steps to take now to improve your score



Custom Website and Marketing

A website is a must-have for every business, but not just any website will do. It needs to be a professionally built, SEO-infused powerhouse that attracts customers. With our Website and Marketing Package you will:

- Enjoy a private consultation with a custom Website Designer/Developer
- Gain access to a marketing specialist who will develop professional website content
- Receive search engine optimization to ensure your site will be found on all major search engines



Business Plan

Preparing a business plan helps you define the goals you want to achieve, and the strategies needed to get there. That's why it's such a vital tool for every entrepreneur. With Inc Authority's business plan services, you will:

- Maximize your opportunity to obtain funding by adhering to bank and investor guidelines
- Get a personalized advisor to walk you through the entire process and answer all your questions
- Have the ability to modify your plan within the first three months of development at no additional cost



Accounting and Tax Preparation

Taxes are the least enjoyable part about running a business. Thankfully, with tax preparation services from our partner, you'll get peace of mind when it's time to file both your business and personal taxes. With the help of our partner, you will:

- Benefit from the latest and most cost-effective tax strategies allowed by law
- Receive all possible write-offs, so you can keep more of your hard-earned money
- Have peace of mind knowing your tax returns will be prepared accurately and on time



Revocable Living Trust (RLT)

Many individuals assume that they don't need an estate plan, but the truth is, we all do! Without proper planning a huge share of your estate could wind up in the hands of a tax collector or probate attorney. Having a RLT gives you the ability to:

- Avoid the cost, hassle, and stress of probate court
- Have control of your assets and finances, even after your passing
- Set medical directives to communicate your treatment preferences in case of mental incapacity



Federal Trademark

A trademark is a valuable marketing tool that sets you apart from the competition and helps consumers quickly identify your brand—and it never expires! This is why major brands like Coca-Cola™ and Nike™ have trademarked, and why you should too! Here's what you'll receive with our Trademark Registration program:

- Comprehensive U.S. search across databases of all 50 states to ensure that no one else is using a similar mark
- 24 hour expedited e-filing, so you can start protecting your brand identity as soon as possible
- Access to a trademark specialist and lifetime customer support to ensure all your questions are answered



Land Trust (For Real Estate Investors)

A Land Trust is for real estate investors looking for privacy and asset protection. It's a private agreement in which a trustee holds title to real estate for the benefit of another party or parties. With this powerful investor tool, you'll achieve:

- Privacy of ownership and ease of transferability
- The ability to avoid probate
- The facilitation of multiple ownership



Business Bank Account

Setting up a business bank account is a crucial part of operating a successful business. Our partnerships give you quick access to business account experts and special offers. You can quickly set up your account online or speak with a specialist. With your business bank account, you can:

- Create clear separation between your personal and business finances, so you can simplify your taxes and never miss a write-off
- Build a long-term banking relationship and gain access to business credit card perks, such as cash back and travel rewards
- Have the ability to process e-commerce and in-store transactions using your business bank account